

CRUISE EUROPE CONFERENCE STOCKHOLM

15th MAY 2024



Conference Agenda

09.00 **Introduction to Conference and Welcome Address**

Olle Burell, President of the City Council

09.10 **Formal Conference Opening**

Chair Cruise Europe

09.20 **Panel 1**

The impact of geopolitical events, national regulations and taxation issues on deployment decisions

Moderator - Nigel Lingard

Panelists - Sandra Weir, Sr. Director Government Relations & Public Affairs,
Norwegian Cruise Line Holdings Ltd

Nicolai Skogland, Executive Director Port Operations & Government
Relations, Viking Cruises

Spyros Almpertis, VP Port Operation, Itinerary Planning and Fuel, Crystal
Cruises

Crystal Morgan, Senior Director Deployment & Itinerary Planning,
Seabourn Cruises

Nikos Mertzanidis, VP Ports & Destinations and Taxation, CLIA

10.35

How can cruise lines boost the Baltic region by extending the cruise season in Northern Europe?

Moderator Nicky Guerrero talks to Marcus Puttich, Director Destination TUI Cruises

11.00 **Coffee Break**

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11.30 **PANEL 2**

**Itinerary planning – how can the Cruise Europe team be prepared for future growth?
New products, terminal developments and growth opportunities across all 4 regions**

Moderator – John Mawer, Cruise Port Liverpool and CE Council

Panelists – Justin Poulsen, VP Itinerary Planning & Destination Development,
Silversea Cruises

Debbie Holbrook, Director Deployment & Itinerary Planning,
Princess Cruises

Sacha Rougier, VP Itinerary Planning & Destination Experience
Orient Express Silenseas

Jack Cochrane, Sr. Manager Itinerary and Destination Planning, Carnival UK

Nick Hoogeweyj, Executive Director, Cruise Port Rotterdam and CE Council

12.30 **Luncheon**

13.30 **PANEL 3**

Port/shoreside operations with focus on environmental sustainability

Moderator – Nigel Lingard

Panelists – Maria Tauschke, Head of Shore Operations, TUI Cruises

Marie Blitzka, Director Port Operations, Carnival Maritime

Chris Martin, Sr. Director Marine and Port Operations, Holland America Line

James Cabello, Head of Port, Marina & Shoreside Operations Four Seasons
Yachts

14.30 **How to be proactive when our industry is facing criticism?**

Nigel Lingard and Nikos Mertzaniadis give our members some guidance

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14.40 **PANEL 4**

Bringing benefits to small communities – how cruise lines and destinations can develop new products

Moderator – Nigel Lingard

Panelists – Sandra Neffgen, Director Shore Excursions, AIDA Cruises

Melanie Lewis Carsjens, Director of Shore Excursion Operations & Product Development, Holland America Group

Giovana Dipasquale, Head of Itinerary Management, Ambassador Cruise Line

15.30 **Announcement and presentation of the 2025 Conference Venue**

15.40 **Closing remarks and practical info**

Jens Skrede/Stefan Scheja

15.45 **Conference ends**